



Testimonials

“ At Stila, we do a number of professional beauty shows but Premiere DAYSPA is by far one of our favorites. Our business grows consistently every year as we continue to meet quality clients and professionals. We are looking forward to next season and excited to continue our growth with the Premiere family!

**Cory Bishop, Pro Artistry Relations
Stila Cosmetics** ”

“ This year's show was very well organized...we found that the business was excellent and we met attendees who were high quality salon owners and cosmetologist.

**Lydia Sarfati, CEO & Founder
Repêchage** ”

“ The Premiere/Dayspa portion of the show is really growing. It is such a pleasure to work with Howard Britt to bring this segment of the industry to his fabulous show, as more and more salon owners are adding spa services to their menus.

**Deborah Carver, Owner
Creative Age** ”

“ Premiere DAYSPA is a very organized and hassle-free show! Year after year, aesthetics vendors are given a great deal of attention, making this show well worth the investment...We have attended Premiere four years in a row and each time, we have been able to reach new clients, some of them who do not attend other trade shows.

**Francois Requier, General Manager
Silhouet-Tone USA** ”

“ Premiere DAYSPA has been a great platform for us to meet new clients and expand our business while continuing to service our loyal customers. The education and attendee events are a nice benefit added to the show that has been a beneficial resource allowing us to advance our product, relationships and brand message to our market channel.

**Robin McGee, President
Osmosis Skincare** ”

“ For Dermalogica, the Premiere DAYSPA Show has historically been one of our top performing shows. This well-rounded event provides us an opportunity to 'touch' our large existing regional account base and to cultivate new potential business. The ability to generate new contacts and open new business is a big factor in our decision to anniversary a show into our Trade Calendar.

**Gail Fenwick,
Vice President US Sales
Dermalogica** ”

“ This is our fourth year exhibiting at Premiere DAYSPA Orlando and the show has proven to be a huge success for us! We are a young company and growing fast and thanks to this event we are given the opportunity to meet our clients and make new contacts every year!

**George Huerta, President
KollagenX** ”

“ Many thanks to Premiere DAYSPA Show group for, once again, organizing such an amazing event! Our company exhibits at over 15 shows yearly, and the Premiere Shows are always great for us. They always draw a great crowd, and what we especially love about the Premiere Shows, is that the focus is always on education. It's such a pleasure to work with this team...

**Dasha Saian, General Manager
SAIAN Skin Care Products, USA** ”