

Monday Education Schedule

Start Time	End Time	Company	Class Title	Location	Page
Anti-Aging					
2:15 PM	3:30 PM	LightStim	Brighten Up Your Services with LED Light Therapy	W304B	14
Competition					
10:00 AM	11:30 AM	Beauty Makeup Competition		Exhibit Hall A4	50
12:30 PM	1:30 PM	Makeup Competition Awards Ceremony		Exhibit Hall A4	50
Dayspa & Esthetics					
9:30 AM	10:30 AM	Anesi	Camera Diagnosis with SkinView	W304G	42
9:30 AM	10:30 AM	clean+easy	Cut Waxing Time in Half!	W304B	41
9:30 AM	10:30 AM	Nature Pure Labs	True Breakthrough in Cellulite Treatment – No Equipment or Shower Needed	W304E	37
9:30 AM	10:30 AM	Norvell Skin Solutions	Norvell Sunless Techniques and Business Building	W306A	39
9:30 AM	10:30 AM	SAIAN Natural Clinical Skin Care	Non-Surgical Face Lift, Neck Lift and Collagen Infusion Therapy Achieved Through Galvanic and Microcurrent Technology and Natural Clinical Peptide Products	W304H	42
9:30 AM	10:30 AM	Salon Gurus, LLC	Survival Skills for Estheticians	W304F	43
11:00 AM	12:00 PM	Allpresan PRO Footcare	Grow Your Pedicure Business with the Latest Knowledge in Footcare	W306A	40
11:00 AM	12:00 PM	Bio France Lab	LE MASQUE - Revolutionary Strongest Active Authentic French Peel Off Mask	W304F	43
11:00 AM	12:00 PM	Footlogix - Where Medi Meets Pedi	A Step Ahead... Making the Most of Your Pedicure Service	W306B	42
11:00 AM	12:00 PM	GiGi	Get GiGi with It	W304B	41
11:00 AM	12:00 PM	Image Skincare	Pump up the Prestige: Using Multiple Platforms to Promote Your Brand and Increase Retail Sales	W304H	36
11:00 AM	12:00 PM	Nature Pure Labs	Instant Non-Surgical Face & Neck Lift with Age Reversing Organic Bio-Actives & Micro-Needling	W304E	37
11:00 AM	12:00 PM	Skin Deep Pharmaceuticals, Inc.	Rejuvenation Peels Review – Rejuvenation Peels (AHA's, BHA's & TCA)	W304G	37
12:30 PM	1:30 PM	Cirépil by Perron Rigot Paris	Intimate Waxing is Big Business	W306A	40
12:30 PM	1:45 PM	BIO-TEC USA, Research, Technology & Beauty®	Top 10 Cosmetic Industry Trends to Look Out For This Year That Will Enhance Your Business Success and Media Attention	W304B	40
12:30 PM	1:45 PM	Nova Skin Peels	Understand the Science of Chemical Peels and How to Differentiate a Superficial Peel from a Deeper Peel	W304E	43
12:30 PM	1:45 PM	Repêchage	Grow Your Business with New Fun Facials for Tweens, Teens and Beyond	W306B	37
12:30 PM	1:45 PM	Rose Skin Care Products	What Peel for What Skin Type?	W304H	41
12:30 PM	1:45 PM	Skin Deep Pharmaceuticals, Inc.	Acne & pH – Triggers & Treatments in the Treatment Room & Home Care	W304G	37
12:30 PM	1:45 PM	Sothys USA - CANCELLED	How to Build Revenue in your Treatment Room	W304F	
2:15 PM	3:30 PM	Circadia by Dr. Pugliese	Age and Acne	W304H	36
2:15 PM	3:30 PM	Dermclar Mesootherapy	Microneedle and Nanoneedles with the Rejuvenensse Method	W304E	39
2:15 PM	3:30 PM	Eva's Esthetics	Brazilian Biking Waxing – Berodin Hard Wax	W304A	36
2:15 PM	3:30 PM	Martinni Beauty, Inc.	Microdermabrasion: Past, Present & Future	W306A	38
2:15 PM	3:30 PM	Melanoma Foundation of New England	The Skinny on Skin: A Skin Cancer Education Program for Hair and Beauty Professionals	W306B	42
Demo Stage					
2:00 PM	2:45 PM	Skin for Life	Professional Peel Plus Oxygen Infusion Treatment	Exhibit Hall A4	44
3:15 PM	4:00 PM	Repêchage	Flash Facials	Exhibit Hall A4	44

Start Time	End Time	Company	Class Title	Location	Page
Lashes & Brows					
9:30 AM	10:30 AM	Évalash Beauty	Individual Volume Lash 2D-6D – An Advance Technique	W307B	52
9:30 AM	10:30 AM	RefectoCil	Lash and Brow Tinting	W307A	54
11:00 AM	12:00 PM	Ardell Lash & Brow Studio	Lash & Brow Intro Class	W307B	54
11:00 AM	12:00 PM	JB Lashes	HD Volume Lash Extensions – Innovative and Profitable Service	W307A	53
12:30 PM	1:45 PM	Lash Affair by J. Paris	Safety Certification	W307B	53
12:30 PM	1:45 PM	Misencil	The Future of Eyelash Extensions	W307A	54
2:15 PM	3:30 PM	Calypso Lashes, LLC	Advanced Eyelash Extensions Certification Training	W307B	53
2:15 PM	3:30 PM	LaShae Brow Lash Products	3 Locations in 13 Months!	W307A	52
Massage Therapy					
10:00 AM	12:00 PM	Cosmicflower Aromatherapy Inc.	Dynamic Wellness	W304CD	21
2:00 PM	4:00 PM	Cosmicflower Aromatherapy Inc.	Creating a 5 Sensory Experience	W304CD	21
Medesthetics					
9:30 AM	10:30 AM	Oncology Spa Solutions®	Becoming Oncology Trained	W306B	18
12:30 PM	1:45 PM	Elite Academia	Bridging the Gap Between Esthetics and Medicine	W304A	18
2:15 PM	3:30 PM	American Biotech Labs, LLC	Post Procedure Skin Care and the Healing Process	W304G	18
Spa Business Forum					
9:30 AM	10:30 AM	Durocher Enterprises	Retail Strategies that Produce Revenue	W305A	13
9:30 AM	10:45 AM	Kopsa Otte CPAs + Advisors	Tax Myths That Can Cost You	W221D	13
11:00 AM	12:00 PM	InSPAration Management	Make Money Online Via Your Website	W305A	13
11:15 AM	12:30 PM	DiGrigoli Seminars	Booked Solid	W221E	12
12:30 PM	1:45 PM	Spa Solutions	Small Changes, Big Impact	W305A	12
1:00 PM	2:15 PM	STX Software	5 Steps to a 6 Figure Income	W221B	12
2:15 PM	3:30 PM	James Wealthy Systems	Goal Minder's Mentorship & Coaching	W305A	13
2:45 PM	3:45 PM	Rosy Salon & Spa Software	Grow Your Business by Putting Technology to Work for You	W221E	13
2:45 PM	3:45 PM	Visions Consulting	Are You a Chicken or an Eagle?	W221D	12
The Makeup Source					
9:30 AM	10:30 AM	HedLux Airbrush Makeup	Supercharge Your Salon Revenue with HedLux Airbrush Makeup	W222A	49
9:30 AM	10:30 AM	Sormé Cosmetics	Sorme Treatment Cosmetics Pro-Tips Seminar	W307D	50
9:30 AM	10:30 AM	Tyra Beauty	Salon/Business Partnership	W307C	48
11:00 AM	12:00 PM	Gabriel Productions	Move Away From A One Fits All Look	W307C	48
11:00 AM	12:00 PM	TEMPTU	Advance Your Salon Makeup Business	W307D	46
12:30 PM	1:45 PM	CARA Cosmetics International, Inc.	Glamorous Bridal Beauty and Business Class	W307C	46
12:30 PM	1:45 PM	Melanie Mills Hollywood	From Lashes to Legs!	W307D	48
2:15 PM	3:15 PM	California Makeup Academy	5 Steps to Mastering Makeup Artistry	W307C	46
2:15 PM	3:30 PM	beGlammed	Flying Solo: A Freelancer's Survival Guide to Success	W307D	49
Wellness					
9:30 AM	10:30 AM	International Institute of Reflexology	Professional Reflexology in the Spa	W304A	16
11:00 AM	12:00 PM	Niko Cosmetics / Organiko Labs	5 Steps to Create Your Own Certified Organic Skin Care Brand	W304A	16
2:15 PM	3:30 PM	Eve Taylor North America	Creating a Customized Sensory Ritual: A Practical Demonstration Using Essential Oil Infused Products in Treatment	W304F	16
Workshops*					
10:00 AM	12:00 PM	LaShae Brow Lash Products	Be Exclusive... Be Efficient... Be the Best!	W207B	60
2:00 PM	4:00 PM	Threading & Glamour	Threading and Tinting 101	W305B	59

*Separate fee required for workshops