



Submit Completed Form to:
press@premiereshows.com

To be considered for coverage at
the show – must be submitted at least
3 weeks prior to event.

Exhibitor News Form

We want to hear and share your company’s exciting news! Please complete the form below along with your press kit materials for the opportunity for your news to be featured on our website’s Exhibitor News section as well as to be matched with the industry media that will be covering our show*.

Contact Information

Company Name
Website
Facebook
Instagram
Twitter
PR Contact
Office Phone #
Company Contact
Email
Company/ Release Hashtags
Company/ Release Hashtags
Company/ Release Hashtags
Email
Cell Phone #
Phone #
Email

Show Information

Show you wish to release information to:

Please note – a signed exhibitor booth contract for the calendar year is required for the show(s) in which you request to release the information.

- Premiere Orlando
Premiere DAYSPA
Premiere Philadelphia
Premiere Beauty Classic
Premiere Birmingham

Can Premiere Show Group use information disclosed in this press kit as part of their pre/post show press release(s), social media/digital promotion?

Promotion is based on availability and not guaranteed.

- Yes
No

Press Release Information

Date for Release

Brief company description:

[Large empty text area for company description]

Type of Release:

- Product Release
Awards/Recognition
Booth Demonstration
Photo Shoot/Fashion Event
How-To Tutorial
Guest Artist Signing
Guest Artist Q&A
Guest Artist/Influencer will be at your booth

Press Kit Information

With submission, please include the following items:

- Press Release
Company Logo
Product/Model Images for Release

*Completing this form does not guarantee posting on Premiere’s website or industry media coverage.