

Premiere Orlando 2015 – International Beauty Event

Save the Date: May 30 • May 31 • June 1, 2015: The Premiere Orlando International Beauty Event will be hosted at the Orlando/Orange County Convention Center in beautiful Orlando, Florida. Beauty professionals cannot wait experience the show of the year, with over 420 free educational classes, 7.3 acres of exhibit floor, 800 exhibiting companies and 55,000 attendees representing all 50 states and over 35 countries. Showcasing premium education in hair, nails, dayspa and business, Premiere Orlando is **the beauty industry's most important show delivering the education you need to succeed.**TM

Beautiful Experiences: It's back! Last year, 32 attendees won exclusive experiences with international educators/celebrities including a private class with Up-do Guru Martin Parsons, a luxurious Q & A session with colorist Beth Minardi and an inspiring meet-and-greet with Jan Arnold, co-founder of Creative Nail Design. Stay tuned on what 2015 will bring!

Premiere DAYSPA®: Receive free admission into Premiere DAYSPA® with your pass to Premiere Orlando. Premiere DAYSPA® is the beauty industry's source for education in esthetics, anti-aging, massage therapy and makeup.

Launch Party: Premiere Orlando's Launch Party will be from March 9th – 15th! Tag **@PremiereOrlando**, **#PremiereOrlando** and post pictures on Premiere's wall and show your Premiere Pride from the past, present or future. You and your whole salon can win FREE Show Passes to Premiere Orlando 2015! It's simple and easy; who doesn't want to win Free Passes for their whole salon? Visit Premiere Orlando online for details on how to win, see the education line-up revealed, score big savings with \$20 off the day of show price and save on booking a hotel! Launch Party details: <http://www.premiereorlandoshow.biz/shows/orl/premiere-launch-party.asp>

Connect with us: Stay connected and up-to-date and engage with Premiere Orlando before the show. Add Premiere on Facebook www.facebook.com/PremiereOrlando and Twitter www.twitter.com/PremiereOrlando

Mark your calendars for Premiere Orlando on **May 30, May 31 and June 1, 2015** at the Orlando/Orange County Convention Center. For more information, contact Premiere Show Group at 800-335-7469 or visit www.premiereorlandoshow.biz.