

Premiere Orlando 2015 – International Beauty Event

When beauty professionals want to learn the latest in trends, techniques and products, they attend Premiere Orlando co-locating with free admission to Premiere DAYSPA®. With over 55,000 attendees representing all 50 states and 35 countries, Premiere Orlando is the hub of the beauty industry allowing professionals to connect, learn and network. Aside from being the largest beauty show with an impressive 7.3-acre exhibit floor, Premiere Orlando is the most important beauty show advancing beauty professionals' careers, by delivering the right content and education they need. This year's educational line-up spotlights the most important leaders in the beauty industry, creating memorable opportunities with over 430 complimentary class options! This powerful show continues to grow in all aspects including exhilarating performances from the Main Stage and Hair Color Stage, as well as engaging classroom education, workshops and competitions.

Main Stage: Premiere Orlando's Main Stage is exploding, with an extraordinary list of talented educators. Educators include: Paul Mitchell's Robert Cromeans; Rock Your Hair's Michael O'Rourke; Sassoon Academy's Mark Hayes, Traci Sakosits and Richie Rivera; Sam Villa and Andrew Carruthers; Martin Parsons; Christopher Dove and John Simpson; RUSK Creative Team, BaBylissPro Team; and Farouk's Anna Cantu.

Hair Color Stage: Bursting with talent, this year's color experts are ready to take on the Hair Color Stage at Premiere Orlando. Color experts include 2014 NAHA Colorist of the Year, MATRIX's Chrystopher Benson; Redeken's Celebrity Colorists Tracey Cunningham and David Stanko; Industry Color Icon Beth Minardi; Kim Vo, 'Balay Lama™' Candy Shaw, Scruples Design Team, Redken's Justin Issac, Lori Zabel, Ryan Morgan and Julie Lahr; Product Club's, David Velasco and Adrienne Rogers.

Classroom Education: Premiere Orlando brings education to the forefront, offering over 430 complimentary classes! That's right; classes are free with a Show Pass. Classes, include phenomenal face-to-face education in hair, nails, dayspa and business. Learn firsthand from Wella Professionals Sonya Dove; L'ANZA's Ammon Carver; Celebrity Stylist Derek J, Pureology's Ruth Roche, Peter Coppola, plus many more. Classroom education also includes focused education in [Global Texture](#) to optimize your clientele list and expand your skills. As barbering techniques continue to rise, Premiere Orlando's [Men's Zone & Barbershop](#) classes have nearly doubled, offering extensive options for barbers and stylists to learn the latest in Men's hair. Companies like Andis, WAHL, Major League Barbers and Johnny B. Hair Care are setting the standards and educators like Greg Zorian, Ivan Zoot and Rodrick Samuels are defining trends at this year's show. [Nail World](#) at Premiere Orlando is dazzled with the pioneers in the nail industry, with special educators such as Jan Arnold from CND; Vu Nguyen from OPI, Nancy King, Jamie Schraback, Tammy Taylor, Oxygen's *Nail'd It* winner Ashley Craig, semi-finalist Lauren Wireman and finalist Amber Trawick, plus YouTube Sensation Mindy Hardy with Balanced Beauty Supply.

Workshops: Gain the hands-on experience at Premiere Orlando with this year's workshops including education from Martin Parsons, Christopher Dove and John Simpson, The 'Balay Lama™' Candy Shaw, YouTube sensation Patrick Starr, Keratin Complex's Deb Gavin, Pivot Point International's Paul Suttles and Jason Russell, plus many more.

Competitions: Start your engines as competitions get heated at Premiere Orlando. This year's PBA hair competitions are Long Hair Bridal, Avant Garde by NAHA and Ladies Progressive Cut, Color and Style. Also, Premiere Orlando's nail competitions will bring the fiercest talents with opportunities to win trophies, medals and cash prizes.

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Mark your calendars for Premiere Orlando on **May 30, May 31 and June 1, 2015** at the Orlando/Orange County Convention Center. For more information, contact Premiere Show Group at 800-335-7469 or visit www.premiereorlandoshow.biz.