



GET TO KNOW LYDIA SARFATI
Premiere Orlando June 2-4, 2018

Orlando, FL, May 3, 2018 – At this year's Premiere DAYS SPA attendees will have the opportunity to learn from Lydia Sarfati in her class *Demystifying Iontophoresis: An Injection Without Needles*. We got with Lydia to learn more about the woman behind Repêchage and the author of *Repêchage: The Book – Skin Care Science & Protocols* and *Success at Your Fingertips: How to Succeed in the Skin Care Business*.

What can attendees expect from your presentation at Premiere Orlando?

My presentation will be on Iontophoresis – one of the most important techniques an esthetician can employ to help reduce the appearance of wrinkles. I will demonstrate how using electrical current can help effectively transfer skin care ingredients to the skin, helping to forestall and maybe even prevent the need for injections.

Best advice you could give to your fellow artists?

Investing in education is investing in yourself. The moment you think you know it all is when you stop growing in your career. I urge you to not fall into this trap – do not become set in your ways, and assume you are the best. Always continue educating yourself.

Products you swear by?

Repêchage C-Serum Seaweed Filtrate! I always say that if I was stuck on a desert island and only allowed to take one skin care product this would be it.

What is your motto?

I believe that you can find something you are passionate about you truly will never work a day in your life.

Who or what is your biggest motivator?

My biggest motivators early in my career were my father and my husband. In the beginning, I would talk to my father about my problems and he would listen and give me his advice, whatever the issue --- how to deal with clients, employees. He was my first business advisor. My husband, David Sarfati, is the COO of Repêchage, and he has supported me 100% in all my business decisions from day one. From folding sheets to making deals with bankers or landlords, he has always had my back.

If you could have dinner with any three people, past or present, who would it be?

Margaret Thatcher, Leon Trotsky and Moses.

What's an interesting fact about you, that most people do not know?

I am a fabulous cook. My grandchildren say that I am the best meatballs and pasta maker. My grandson loves it!

If you could write a book, what would it be about?

I have already written two – Repêchage: The Book – Skin Care Science & Protocols and Success at Your Fingertips: How to Succeed in the Skin Care Business! The first is about the science of the skin and the other shares advice on how to be successful in the spa industry.

premiere DAYSPA

with spa business forum

REGISTER TODAY!

Premiere DAYSPA show passes are available at premieredayspa.biz for licensed beauty professionals and industry students only. A Premiere DAYSPA show pass includes access to the co-located Premiere Orlando show, the 7.3-acre exhibit floor (Sunday & Monday) make sure to visit Repêchage at booth 1800, more than 600 educational classes including Lydia Sarfati's class *Demystifying Iontophoresis: An Injection Without Needles*. Additionally, through premieredayspa.biz attendees can access exclusive discounted hotel rates by book through OnPeak, the show's official housing partner as well as discounted travel rates on Southwest and Delta airlines.

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